



Squamish council gives first and second reading to smart growth downtown development project
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Squamish, British Columbia - A sustainable new residential neighbourhood in Downtown Squamish is a step closer to reality after District Council gave First and Second Reading to the Waterfront Landing proposal.

"Pridham Development is incredibly pleased to receive the support of Squamish and reach this milestone in the project's history," said Principal Sam Hanson. "We feel this will be a landmark project, and one that will bring numerous benefits to the community on an economic, social and environmental level."

Pridham has been working with the District of Squamish for nearly two years on a comprehensive plan for Waterfront Landing - the largest residential Official Community Plan and Zoning Bylaw Amendment application in process. If approved, the project would see up to 1,500 multi-family units complimented by neighbourhood scale commercial, artisan village, marinas, and marine-oriented industrial uses adjacent to Downtown Squamish. The project aims to revitalize the waterfront and add significant critical mass to the Downtown economy.

Waterfront Landing is expected to generate significant economic benefits in Downtown Squamish through the addition of approximately 3,500 new residents upon completion of the project. This is projected to increase spending in Downtown Squamish alone by \$4-5 million annually and provide 1600 person-years of construction jobs.

"We have spent the better part of two years in consultation with the Squamish community and District Staff, planning and refining the vision for a waterfront neighbourhood that is closely connected to Downtown," said Hanson.

"The level of interest and excitement that Squamish residents have shown in the project has been overwhelming, and we continue to be grateful for that participation and support," added Hanson.

Smart Growth planning principles and sustainable development strategies have formed the foundation for the neighbourhood plan. The pedestrian oriented neighbourhood is within walking distance of Downtown Squamish, and provides an integrated network of trails and waterfront walkways. Waterfront Landing also includes a wide range of housing opportunities -



from stacked and row townhouses to apartment units in a variety of sizes to encourage affordability.

The next step in the approvals process is a formal Public Information Meeting, which will be followed by a Public Hearing in the coming weeks. "We are confident in the merits of the project as it moves through the proper due process," said Hanson.

Media Contact:

Chuck Brook, Principal

Brook + Associates Inc.

604.731.9053 x102

cbrook@brookdev.com